

## **Hilton International - Launch of a conference**

### **Client**

Hilton International Chief Engineers, responsible for enforcing set procedures within the hotels in relation to fire, life and safety.

### **Client's objective**

Engage a multicultural group of 130 engineers on the first day of their international, 4 day conference in an activity that would platform the theme

### **What we did**

Using the **Innovation Factory** each of the teams was required to design their part of it to illustrate a perfect guest experience bearing in mind the objectives of the conference. They were able to see the impact of their behaviour in the light of the key issues and this created a powerful learning anchor to transfer to their daily engineering activities.

### **Testimonial**

"The Innovation Factory is a fantastic team event and was the perfect way to launch our four day international conference for chief engineers. The activity challenged their problem solving capabilities and was a valuable opportunity for them to work together and learn from each other".

**Darren Cook, Senior Director of Engineering - Technical Services, Europe**